



THE BILLFISH FOUNDATION
CONSERVATION THROUGH RESEARCH, EDUCATION AND ADVOCACY

5100 N. Federal Hwy., Suite 200 • Fort Lauderdale, Florida 33308
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August 2017

Dear Orange Beach Sportfishing Club Friends and Sponsors,

As the President of The Billfish Foundation (TBF) a 501(c) (3) charitable organization under the United States Tax Code, we represent the interests of billfish (marlin, sailfish, spearfish, swordfish), associated tunas, the oceans and anglers. Thirty one years ago TBF was established by the late Winthrop P. Rockefeller, Don Tyson and others similarly situated. Our membership base is comprised of anglers with a conservation ethic, who have the discretionary funds to fish offshore. Many individuals in South Alabama, in fact throughout the Gulf Coast are members of TBF, including all members of the Sportfishing Club of Orange Beach, the New Orleans Big Game Fishing Club, the Mississippi Gulf Coast Big Game Fishing Club, the Mobile Big Game Fishing Club and the Pensacola Big Game Fishing Club. We also have members throughout the rest of the United States and 52 other nations.

Each year the Orange Beach Sportfishing Club hosts a tournament to raise funds for billfish conservation to donate to our charitable organization. The tournament is a family event that includes a lot of young anglers who are just learning about the fun of the sport and the need to responsible use and conserve the resources. The tournament honors a deceased founding member of the Club and an outstanding community volunteer and angler, Kenny Vines. Vines owned KV Yacht Brokerage in Orange Beach and in Pensacola, Florida. He was a passionate, high energy man with a great sense of humor who was committed to family, community, sportfishing and billfish conservation. Nineteen years ago Vines was a founding member of the Orange Beach Seafood Festival and Car Show to benefit the Orange Beach Sports Association.

TBF is proud to be a partner with the OBSC and will assist with their tournament production as best we can. If you will consider a partnership opportunity as an event sponsor of the Kenny Vines Memorial Tournament, you and your company will be recognized as a true community leader, one supporting a beloved community leader, our ocean resources, the sport of fishing and fish conservation. This event is a great example of community spirit. If you would like to make your sponsor donation directly to TBF, we are pleased to accommodate your preferences and assure you those funds will be used specifically for the purposes for which they were solicited. If you come on board as a sponsor you, as is the OBSC, authorized to print TBF's logo on related materials.

TBF would be thrilled to have you join our partnership with the OBSC and show your "blue ocean and fish" conservation colors. A partnership with TBF is a natural, for our guiding philosophy is "good conservation pays" back to the fish, oceans, fishing opportunities and related businesses. Our

conservation successes today provide great insurance for continued fishing opportunities for today's adults, and children, who will be our ocean stewards and perhaps some of your customers tomorrow. Billfishing and tournament activities also generate economic returns to associated businesses and support services.

Should you or your staff have questions about any of TBF's programs and/or our partnership with the OBSC, please do not hesitate to contact me either via phone at (954) 593-1231 (cell), or (954) 202-9267 (office) or via email at Ellen_peel@billfish.org. It is a pleasure for TBF to work with the Board Members of the OBSC; I know you will find them to be of great integrity, hard working and very professional.

I hope you decide to come on board as a sponsor; I look forward to meeting you.

Thanking you,

A handwritten signature in cursive script that reads "Ellen Peel".

Ellen M. Peel, J.D., LL.M.

President